

# Guest of a Guest...

## HAMPTONS

GofG

HAMPTONS

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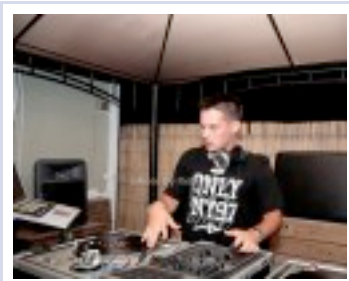
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## DJ M Is Going Poolside With Pink Agenda, GofG, And FameGame

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[DJ M aka Matt Heckman. Photo by Rob Rich] If you frequent the Hamptons nightlife scene, then you most likely have partied alongside DJ M a.k.a. Matt Heckman. The Hamptons “go-to” record spinning pro is joining us this Saturday to take on the poolside turn tables at [Sole East](#) in Montauk for the [Pink Agenda](#) bash with GofG, and [FameGame](#)...The New York City native received his break back in 2007 debuting at STEREO and has since been

spinning his way around the East End DJ-ing for hotspots old and new including **Flirt**, **Mr. West**, **Anchor**, **Ella**, and is the resident DJ for the ever so popular [Georgica Extended Weekend Monday nights](#). This Saturday, the talented DJ is taking a break from his busy nightlife schedule and heading to Montauk to spin for a cause and for pool hopping party-goers of course, during Pink Agenda's **first-ever Hamptons event**. TPA is known for their commitment to raising money for breast cancer, **but also for their talent of throwing parties...Good parties**. They've [brought down The Eldridge](#), [hosted star-studded galas](#), and [who can forget the Beers, Breasts, and Football party](#) that took over Union Square last fall, and all for a great cause. If you don't have your tickets yet, [Go HERE!](#)

the pink agenda is going poolside

join us for an afternoon of fun in the sun featuring music, summer snacks, and an open bar

saturday, july 18  
3:00 – 7:00 p.m.

solé east  
90 second house road  
montauk, long island

\$40 donation  
tickets may be purchased at [www.thepinkagenda.org](http://www.thepinkagenda.org)

Fame Game | The Pink Agenda | solé | Guest of a Guest | TYKU

Filed under: [DJ M](#), [Matt Heckman](#), [Pink Agenda](#), [Sole East](#)

July 15, 2009 @ 05:32:51 pm By KENDRA SEAY

Everything U Need 2 Know

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### Guest Writers

Have an interesting story, or weekend recap? Know a local farm stand that's a best kept secret? We'd love to hear about it, and have you write about it. If you'd like to be a guest writer for us, send an [email!](#)

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## CALENDAR

Saturday, September 12

[Week](#) | [Month](#)

## FEATURED INTERVIEW



### DJ Cassidy

DJ Cassidy has created sweet music for the ears of just about every celebrity and who's-who around town. From Oprah to Obama, he sits down to talk turn tables.

[» more interviews](#)

## RECENT COMMENTS

“ Mai Norton commented on [Nantucket, Brought To You By Kerry Cassidy](#): "Nantucket is so much more than FIGAWI... There are much more fun things to do on Nantucket, live the Opera Cup race (much more classy and FUN), cisco brewery's naughty party, and the tim russerts bo..."

“ VINNY MALTESE commented on [Hamptons Car Of The Day](#): "That is me and my broad, who i picked up while driving my white 599 Ferrari. That car is a great car and I drive it fast. My amigo, Justin Ross Lee of East Hampton, bought it for me after he s..."

“ Jennifer Layne Cardon commented on [Clothes Make The Dentist](#): "Not only is Shawn gorgeous, he is the sweetest guy in the world. I am so happy you posted this article on him :)"

“  comment on image in [Day and Night Beach Club Saturday Brunch Party 6 June 09](#) gallery: "RIP Josh, we will miss you and your sounds..."

“  comment on image in [Social Life](#) gallery: "Conjoined at the Afro."